

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em;">WFSB Hartford, CT</span>	<b>Date:</b> <span style="font-size: 1.2em;">10/8/12</span>
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I, DAN NAGELPERG  
do hereby request station time concerning the following issue:

DSCC-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:** \$54,600 gross / \$46,410 net

This broadcast time will be used by: DSCC-IE

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSCC-IE

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.


The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

MARTHA MCKENNA, DIRECTOR IE  
430 S. CAPITOL ST SE  
WASHINGTON DC 20003

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

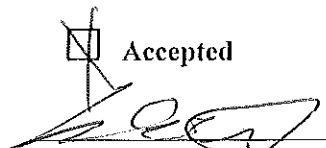
I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/22/12  
Date
  
Signature
202-338-8700  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted
 ☐ Accepted in Part
 ☐ Rejected

  
Signature
William Whittle  
Printed Name
DOS  
Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any  
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

REP HEADLINE# 6365916  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

OCT8/12 09.51  
\*\*\* WFSB-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/DSCC IE \_\_\_\_\_ REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME GREAT AMERICAN MEDIA \_\_\_\_\_ BUYER NAME DAN NAGELBERG

3050 K ST NW, \_\_\_\_\_ SALES PRSN WA- HEATHER UTTLEY (H)  
WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6365916 CLASS: NATL. LOCAL REGIONAL  
PRDCT DSCC IE EST#1991 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT8/12 09.51

REP: NEW ORDER  
TTL 54600 @ 21X  
PLS CFM  
THANKS, MIKE FOR HEATHER

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DSCC IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$500.00	10/9	10/15	2		TU-F,M	2
PROGRAM : LETS-DEAL1-CBS/LETS-DEAL2-CBS												
CON COM1: LETS-DEAL1-CBS/LETS-DEAL2-CBS												
2			1100A-1200N	30		\$750.00	10/9	10/15	2		TU-F,M	2
PROGRAM : PRICE-RT 1-CBS/PRICE-RT 2-CBS												
CON COM1: PRICE-RT 1-CBS/PRICE-RT 2-CBS												
3			400P-500P	30		\$950.00	10/9	10/15	2		TU-F,M	2
PROGRAM : DR. OZ												
CON COM1: DR. OZ												

AGENCY ADVERTISER CODE = 49  
AGENCY PRODUCT CODE = 53  
AGENCY EST# = 1991

REP HEADLINE# 6365916  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGEN  
ORDER WORKSHEET

OCT8/12 09.51  
\*\* \* WFSB-TV

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
4			630A-700A PROGRAM : EYWTNW-MRN630A< CON COM1: EYWTNW-MRN630A<	30	✓	\$1,400.00	10/9	10/15	2		TU-F,M	2
5			700P-730P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION	30	✓	\$1,600.00	10/9	10/15	3		TU-F,M	3
6			700A-900A PROGRAM : CBS THS MRNG-2< CON COM1: CBS THS MRNG-2<	30	✓	\$800.00	10/9	10/15	1		TU-F,M	1
7			730P-800P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30	✓	\$1,600.00	10/9	10/15	2		TU-F,M	2
8			900A-1000A PROGRAM : LIVE WTH KELLY CON COM1: LIVE WTH KELLY	30	✓	\$550.00	10/9	10/15	2		TU-F,M	2
9			1000P-1100P PROGRAM : HAWAII 5-0-CBS CON COM1: HAWAII 5-0-CBS	30	✓	\$7,000.00	10/15	10/15	1		MON	1
10			1000P-1100P PROGRAM : MENTALIST CON COM1: MENTALIST	30	✓	\$7,000.00	10/14	10/14	1		SUN	1
11			900P-1000P PROGRAM : THE GOOD WIFE CON COM1: THE GOOD WIFE	30	✓	\$7,500.00	10/14	10/14	1		SUN	1
12			1000P-1100P PROGRAM : VEGAS CON COM1: VEGAS	30	✓	\$7,000.00	10/9	10/9	1		TUE	1

REP HEADLINE# 6365916

\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

OCT8/12 09.51

\*\*\* WFSB-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			900P-1000P	30		\$9,000.00	10/9	10/9	1		TUE	1
PROGRAM : NCIS:LA-CBS												
CON COM1: NCIS:LA-CBS												
OCT/12			54600.00									
CONTRACT TOTAL												54600.00
TOTAL SPOTS												21

MARKET TOTALS \$227,500

WFSB 24% WTNH 19% WVIT 24% WTTIC 30% WCTX 2% WCCT 1% WHPX 0%

CABL 0%

ACCURATE SHARES

SVC- NSI

DEMOS- RA35+\*

## CONTRACT


**wfsb.com**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

And:

**Great American Media (GMMB)**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

<b>Contract / Revision</b> 497851 /		<b>Alt Order #</b> 06365916
<b>Product</b> DSCC IE		
<b>Contract Dates</b> 10/09/12 - 10/15/12		<b>Estimate #</b> 1991
<b>Advertiser</b> Democratic Senatorial Campaign Committee		<b>Original Date / Revision</b> 10/08/12 / 10/08/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WFSB	<b>Account Executive</b> Heather Uttley	<b>Sales Office</b> HRP-WASHING
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> 49	<b>Product Code</b> 53
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	10/09/12	10/15/12	10am-11am	10am - 11am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				2	\$500.00			
N 2	WFSB	10/09/12	10/15/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				2	\$750.00			
N 3	WFSB	10/09/12	10/15/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				2	\$950.00			
N 4	WFSB	10/09/12	10/15/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				2	\$1,400.00			
N 5	WFSB	10/09/12	10/15/12	Inside Edition	7pm - 7:30pm		:30			NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				3	\$1,600.00			
N 6	WFSB	10/09/12	10/15/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				1	\$800.00			
N 7	WFSB	10/09/12	10/15/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				2	\$1,600.00			
N 8	WFSB	10/09/12	10/15/12	9am-10am	9am - 10am		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				2	\$550.00			
N 9	WFSB	10/15/12	10/15/12	Hawaii 5-0	10pm - 11pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	1-----				1	\$7,000.00			
N 10	WFSB	10/14/12	10/14/12	The Mentalist	10pm - 11pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----1				1	\$7,000.00			
N 11	WFSB	10/14/12	10/14/12	The Good Wife	9pm - 10pm		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 (860)728-3333

Contract / Revision	Alt Order #
497851 /	06365916

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	DSCC IE	1991

Advertiser	Original Date / Revision
Democratic Senatorial Ca	10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$7,500.00			
N 12	WFSB	10/09/12	10/09/12	Vegas	10pm - 11pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$7,000.00			
N 13	WFSB	10/09/12	10/09/12	NCIS: LA	9pm - 10pm		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$9,000.00			
Totals											21	\$54,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	21	\$54,600.00	\$46,410.00
<b>Totals</b>	<b>21</b>	<b>\$54,600.00</b>	<b>\$46,410.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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